

MCAR Member Benefits

MCAR takes great pride in being a smaller Association that is willing to support our members in their career endeavors through various member benefits, which includes:

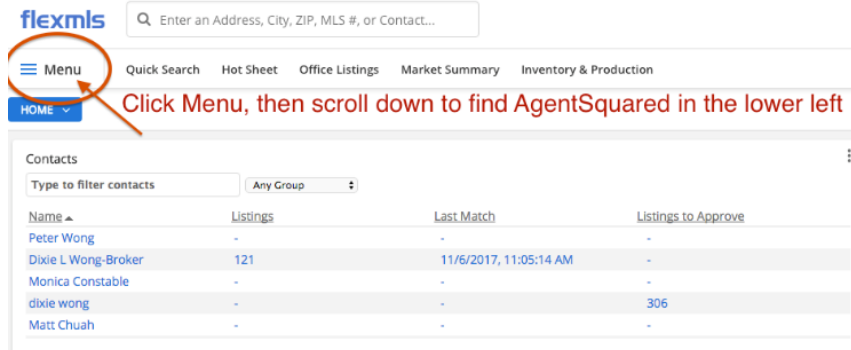
- *Various networking and continued educational opportunities throughout the year.*
- *Free premium subscription to Dotloop.*
- *Access to SentiLock, which is the “official lockbox solution for the National Association of REALTORS®” [SentiLock](#)*
- *Access to Michigan Regional Information Center, LLC (MichRIC®). MICHRIC is a listing database that currently serves approximately 5,700 REALTORS® from eleven (11) boards and associations on the south and west side of the state, representing twenty-two (22) counties in total which include, such cities as Greenville, Ionia, Grand Rapids, Kalamazoo, Saugatuck, Manistee, St. Joseph, Hillsdale, and many others. MICHRIC® also has a data access agreement through password sharing with Realcomp II Ltd. “As Michigan’s largest REALTOR®-owned Multiple Listing Service, Realcomp II Ltd., had grown to serve more than 12,000 valued broker, agent, and appraiser customers in over 2,100 real estate offices across Southeastern Michigan since it began in 1994.” “At no extra charge, members of each MLS will be able to log into the other’s system with a guest ID and password. Currently, Realcomp II Ltd. Has more than 30,200 active listing, while MRIC has nearly 24,000.” [Inman](#)*
- *As an MCAR member you will have access to listing data that is shared within the Great Lakes Repository. The Great Lakes Repository, “recently finalized agreements with the eight (8) REALTOR® Associations that are Shareholders of Realcomp II Ltd., an MLS In Farmington Hills, MI.” [GLR](#) Being a part of the Great Lakes Repository allows all nineteen (19) participants below that share listing data between twelve (12) MLSs. Sharing of listing data eliminates the need for members to belong to multiple MLSs. GLR estimates they have,*

“...over 55,000 active listings in the state, and is also estimated to have 67% of the REALTORS® in Michigan and 66% of all active and historical listings in the state”. Dave DeRees states, “The sharing of data fields alone does not make for successful data sharing.” Also, stating that “The GLR shares offers of cooperation and compensation.” The Great Lakes Repository additionally allows, “...sharing of IDX information, shared data on public-facing MLS websites and apps (subject to opt-outs), and the use of the shared data in third-party programs such as CMA and statistical software. The goal of the GLR is to one day have a statewide database with MLS of choice for real estate professionals.” [GLR](#) There are 19 participants of the Great Lakes Repository. They include:

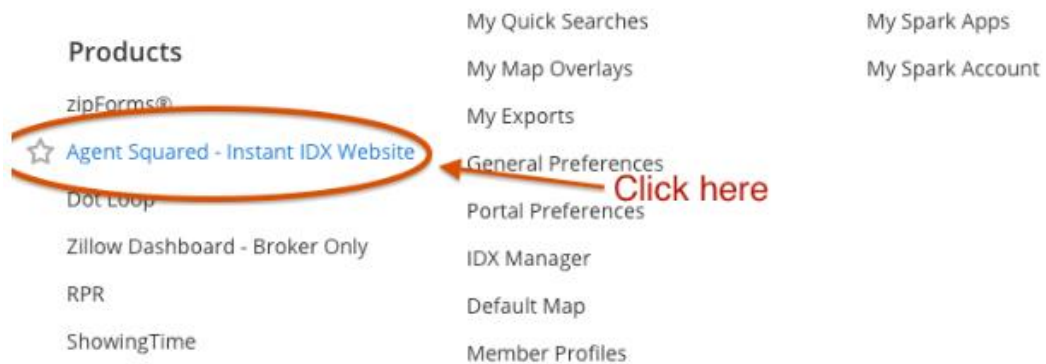
1. Ann Arbor Area Board of REALTORS®
 2. Dearborn Area Board of REALTORS® *
 3. Detroit Association of REALTORS® *
 4. East Central Association of REALTORS®
 5. Eastern Thumb Association of REALTORS® *
 6. Greater Metropolitan Association of REALTORS® *
 7. Grosse Pointe Board of REALTORS® *
 8. Greater Shiawassee Association of REALTORS®
 9. Hillsdale County Board of REALTORS®
 10. Jackson Area Association of REALTORS®
 11. Lenawee County Association of REALTORS®
 12. Livingston County Association of REALTORS® *
 13. Lapeer and Upper Thumb Association of REALTORS® *
 14. MiRealSource MLS
 15. Monroe County Association of REALTORS®
 16. Montcalm Downriver Regional Association of REALTORS®
 17. North Oakland County Board of REALTORS® *
 18. Saginaw Board of REALTORS®
 19. *Representing Realcomp II Ltd.
- *As a MichRIC® member through MCAR you have access to – FREE Instant Websites with Agent Squared. [AgentSquared](#) is a preferred partner due to their high quality, free websites powered by FlexMLS. Any MCAR REALTOR® member who wants their own website can do so through [AgentSquared](#) within seconds. We chose [AgentSquared](#) because they integrate with FlexMLS to get*

your real-time listing information onto a new, personalized mobile-friendly website in literally one click. And it's FREE! Below you can find instructions on how to get started with [AgentSquared](#): **To Get Setup Instantly**:

1. Log into Flexmls and click "Menu" in upper left corner.



2. Then, go to the bottom left under "Products" and click "AgentSquared – IDX Instant Website" – That's it!



- As a new member, MichRIC® and Montcalm County Association of REALTORS® provide you with RE Technology, which offers a new kind of resource for researching and using technology in your real estate business. You can read various articles about lead generation, safe selling, AuthentiSign, ZipForms®, RPR Reports, and many more articles related to the real estate industry with your free RE Technology account. Your free subscription will include access to live webinars, technology product reviews, helpful tips and tricks, exclusive

offers, a comprehensive directory of thousands of tech products, and more!
Follow the steps below to access RE Technology:

1. Login to FlexMLS and click on "Menu".
2. Go to the "Product" tab and click on "RE Technology". This will take you to the RE Technology Welcome Page through Single Sign On (SSO).
3. Read and accept the terms of use. Select which frequency you want to receive emails from RE Technology regarding their current articles, webinars, and product reviews.

Below are links of the many offerings available to you as a new member of MCAR:
(Note: Some products listed above are fee-based usage)



